



The screenshot shows the Homeland1 website interface for the 'Emergency Preparedness Search and Rescue Equipment' category. The page is organized into several sections:

- Articles, Reviews, White Papers:** Located on the left, pointing to the 'Emergency Preparedness Search and Rescue Equipment Articles' section, which includes news items like 'Tanker crash highlights Kenya's lack of preparedness' and 'Multi-agency avalanche rescue drill only one of its kind'.
- Sponsor Logo:** Points to the 'Emergency Preparedness Search and Rescue Equipment Sponsors' section, featuring logos for ColoradoCases.com and ITT Night Vision.
- Press Releases:** Points to the 'Press Releases' section, which lists recent news items such as 'ITX Technologies Awarded \$1.4 Million Robotic Explosive Detection Contract' and 'Waukegan Specialty Fabrics'.
- Company Directory:** Points to the 'Search and Rescue Equipment Manufacturers' section, listing companies like ColoradoCases.com and ITT Night Vision.
- Featured Products:** Points to the 'Featured Products' section, which displays items like the 'Night Enforcer 4015 by ITT Night Vision' and the 'Snowmass Mountain Kit from ColoradoCases.com'.
- Purchasing Info/Deals:** Points to the 'Buy Now' section, which provides links to purchase products.
- New Products:** Points to the 'New Products' section, highlighting recent additions like the 'Night Enforcer 4015 by ITT Night Vision' and 'ITT Industries Night Vision's Generation 3 PVS-14'.
- What's Hot Promotion:** Points to the 'What's Hot' section, which features promotional content for products like 'LEOPARD'.
- Additional Resources:** Points to the 'Search and Rescue Equipment Resources' section, which includes links to 'Best Practices in Emergency Services' and 'FEMA's National Incident Management System'.
- Targeted Banner Ads (extra cost):** Points to a banner advertisement for 'OPTIONS... over 100 patient handling solutions from FERNO'.

For more information, please call (415) 962-5916 or email Sales@Homeland1.com